

[Press Release]

(For immediate release)

CloudHub V7 Receives Comprehensive Upgrade with Wang Shi as Spokesman to Promote the Ultimate Mobile Office Experience

(31 May, 2016, Hong Kong) Kingdee International Software Group Company Limited ("Kingdee" or "Group", Stock Code: 00268.HK) held a launch ceremony in Beijing on 30 May releasing "CloudHub V7", a comprehensively upgraded version of CloudHub. CloudHub V7 is positioned as a professional mobile office application with 5 main functions - Precise Organization, Hassle Free Communication, Social Collaboration, Sharing and One-stop Service. Mr. Wang Shi, Chairman of the Board of China Vanke Co., Ltd., attended the ceremony as the spokesperson for CloudHub, embracing the transition from traditional office operation to CloudHub.

Mr. Xu Shaochun, Chairman of CloudHub Network Co., said at the launch ceremony that the most important factor of corporate development lies in human resources and corporate culture. Mr. Xu believes that management should promote hassle free communication, sharing, and high-efficient collaboration among employees to beat the traditional office models with new working culture. Hence, as the industry leader, CloudHub has been actively exploring ultimate experience for corporate users and improving product design, which led to the further upgraded CloudHub V7, a professional mobile office tool.

CloudHub is the first mobile office product accredited with ISO27001 in mainland China. The fully upgraded CloudHub V7 has further consolidated its advantages with 5 main functions. The main functions include **Precise Organization**: CloudHub V7 can help enterprises create an address book with clear organization structure for a company with 300 staff within a few minutes, compared with 7 working days in the past, greatly improving the efficiency; **Hassle Free Communication**: CloudHub V7 adds various features such as watermark, confidential document management, notice of demission, traceless messages, providing all-round security protection for enterprises. **Social Collaboration**: Advocating the product concept of self-management, CloudHub owns the feature of "Smart To-do List" to help staff collaborate more easily, "Social Verification", a new feature created by CloudHub, which will promote the approval process to be more transparent, efficient and convenient.

Meanwhile, CloudHub also has a key function in social **Sharing**: Corporate environments provide many opportunities to inspire employees to share-a good way to inspire staff's innovation. The CloudHub is also committed to provide **One-stop Service**: Based on 3 core capabilities - address book, messaging and social interaction, CloudHub is committed to

creating an open mobile office platform, connecting a wide range of professional third-party applications, providing one-stop service for enterprises. Currently, CloudHub has accessed over 80,000 enterprise applications and the average number of user activity is more than 3 million times per day, covering finance, supply chain, manufacturing, HR and other ERP scenarios.

Mr. Wang Shi, Chairman of the Board of China Vanke Co., Ltd. attended the conference as the spokesperson for the CloudHub, demonstrating the ultimate experience of using CloudHub. Mr. Wang Shi said, Vanke has been using CloudHub since 2013 and has since become an established customer. The two companies have established a deep relationship. Vanke's management has achieved "Controlling Everything Easily", a great success which is beyond expectations with the help of CloudHub. This is one of the most important factors for Vanke in becoming the industry leader.

According to IDC, CloudHub ranks No.1 in the industry in the fields of professionalism, medium-sized enterprise market, overall ranking and many other aspects. It ranks as the No.1 brand in mobile office platform market in China with a total of more than 20 million users as well as 1.8 million enterprise including many well-known companies, such as Vanke, Haier, Hong Kong NWD and Letv. Mr. Xu Shaochun commented, "With the mission of 'Freeing all enterprises and people', CloudHub adheres to the philosophy of "designing simple, stylish and ultra-modern products". CloudHub will continue focusing on improving product and service quality, and helping every enterprise to create the most professional mobile office platform."

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About Kingdee

Headquartered in Shenzhen, China, Kingdee International Software Group Company Limited ("Kingdee International" or "Group"; stock code: 00268.HK) was founded in 1993. With the aim of "enabling data driver to succeed", Kingdee strives to be "the most trustworthy big data service provider", takes "honesty and benevolence" as core values, adheres to the business philosophy of "customer comes first; small, beautiful and fast products and services", and provides software products and cloud services for more than 6 million enterprises, hospitals, government departments and organizations around the world, and more than 60 million users. It has been ranked as "No.1 market share of ERP solution for SME" for 11 consecutive years, its Cloud Products have ranked No.1 in China Mobile office market.

Investor and Media Enquiries:

Steve Zhang
Kingdee International Software Group Co., Ltd.
Tel: 852-2155 3721
Email: szhang@kingdee.com

Charles Chan
PRChina Limited
Tel: 852-2522 1368
Email: ckchan@prchina.com.hk

Summer Gan
Kingdee International Software Group Co., Ltd.
Tel: 86-755-8607 2596
Email: summer_gan@kingdee.com

Emma Liang
PRChina Limited
Tel: 852-2522 1838
Email: eliang@prchina.com.hk

Yoriko Huang
Kingdee International Software Group Co., Ltd.
Tel: 86-755-8607 2591
Email: yanni_huang@kingdee.com

Henry Chik
PRChina Limited
Tel: 852-2522 1838
Email: hchik@prchina.com.hk